

# Ronda Rich

## Southern Storyteller Extraordinaire

Let Ronda Rich captivate the audience at your next event with her spellbinding Southern storytelling. Find out what other corporations and organizations already know – that this Southern sage is a real crowd pleaser.



Ronda has captivated audiences for:

*Toyota*  
*American Dairy Products Institute*  
*Shriners International*  
*Community Bankers Association*  
*National Assoc. of Automotive Engineers*

*BellSouth*  
*Southern Living Homes Presents*  
*American Heart Association*  
*Georgia Municipal Association*  
*BlueCross BlueShield of Arkansas*

After years as a NASCAR journalist and publicist, Ronda wrote her memoir in 2002, *My Life In The Pits*, which became a favorite with both readers and critics. *The New York Times*, which raved, “one of the greatest sports books ever written.” Renowned broadcaster Paul Harvey called *Pits* “a great read!”

That book lead to Rich’s own weekly syndicated newspaper column, *Dixie Divas* and over 100 speaking engagements a year. She is also a regular commentator for Georgi Public Broadcasting and will co-host *Dixie Divas in the Kitchen* with Barbara Dooley for Georgia Public Television in 2009.

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Ronda’s bestselling *What Southern Women Know (That Every Woman Should)* is now in its 28<sup>th</sup> printing! Continuing her success as a writer of Southern stories, her most recent books, *What Southern Women Know About Flirting* and *The Town That Came A-Courtin’*, Ronda’s critically acclaimed first novel, were both released by Penguin-Putnam on the same day.

She has appeared on dozens of television shows including *The View*, *The Other Half*, *Best Damn Sports Show*, *Politically Incorrect*, and on *CNN*. She’s also been featured in the pages of *Cosmopolitan*, *Redbook* and *Women’s Own* magazines.

“Ronda kept 150 male contractors mesmerized, had them laughing, and when it ended, had them on their feet with applause. What a success!” – Denise Latham, Director of Special Events, Georgia Branch, Associated General Contractors of America.

If you’re looking for a speaker for your next event, look no further. You’ve found Ronda Rich.

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